

Smart Speaker Privacy Policy

This privacy policy sets out how we use and protect any information that you give us when you use a The Serenity Radio or app (the 'Skill') on a smart speaker or device (the 'Device').

What we collect

- We may collect the following information
- The Device's unique identifier
- Your approximate location

What we do with the information we gather

We use location information to locate and play your local Serenity Radio Station. We only store the name of your local radio station against the Device's unique identifier.

We collect log files generated by our Skill and your Smart Speaker to enable us to troubleshoot issues with the Skill. Log files are kept for a short period of time.

We will not be able to personally identify you from information collected and stored.

Access and Control of your personal information

We do not store any personally identifiable information in our Skill. If you have further questions or concerns, you can contact us by emailing hello@serenityradio.co.uk

Changes to this Privacy Notice

We reserve the right to change our Skill and Privacy Policy. All changes will be posted here. Our Privacy Policies will be reviewed regularly. It was last reviewed on the 17/06/2020.

Further Reading

<https://www.alexa.com/help/privacy>

