

# Serenity Transparency

Each Local, National & Online commercial radio station in the UK has requirements in respect of its music and local content, such as news etc. These requirements are set out in the station 'format', a document issued by Ofcom, the UK media regulator.

Please note the London Creative(UK) Ltd T/a Serenity Radio Limited trading as Serenity Radio is 100% online, as such we are NOT regulated by Ofcom: however we feel and believe to be an ethical operator & broadcaster and will run under the guidance as if we are licenced.

All royalties and licences are obtained direct from the regulatory bodies PPL & PRS for Music, in some cases for original content; We make have direct rights with the copyright holder direct.

The public file contains details of elements which Ofcom regulates over, such as music tracks, local news etc. It is intended to give you a better understanding of our output and what we are doing for the community we serve. The public file is available as a print-out request. Any comments on the file can be made to us, or Ofcom.

Under the requirements of our licence agreement with the regulator Ofcom, we are required to keep a public file. This public file is intended to give you an understanding of our music, news and local content. Each commercial station also has a 'Format' which governs the station's character of service. The format for Serenity Radio can be found on the Ofcom website.

### **PUBLIC FILE**

London Creative(UK) Ltd T/a Serenity Radio Limited trading as Serenity Radio has two broadcast centres, the UK Broadcast Centre & The European Broadcast Centre.

The Serenity network is made up of Serenity London in the UK, this centre is fully supporting the network and has remote presenters in Europe.

The Managing Director: Michelle Clarke

The Operations Director: Craig Richardson

Please use this link to Contact Us

**News Bulletins** 

Below are details of how often we broadcast news bulletins and whether they are local, national or international news.

Weekdays

Currently Serenity Radio does not Broadcast News Locally, Internationally or Nationally

Weekends

Currently Serenity Radio does not Broadcast News Locally, Internationally or Nationally

**Recent News Stories** 

You can see our latest news stories in the News Centre section of our website.

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Serenity Radio (UK) is a trading name of London Creative(UK) Ltd registered in
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#### The News Team

If you have any queries about the news you can contact the news team for your area here.

### The Programme Schedule

Our programme is very fluid and as such, changes daily.

### Automation and Local Programming

The Serenity Radio station programmes may be shared across The Serenity Network. Live programming is broadcast from 6am-10pm on weekdays (minus 4pm-7pm automated in certain areas). Automated programmes are sometimes broadcast in off peak hours, although these may be subject to change.

### Event and Charity Support

Serenity Radio supports local organisations and charities and can broadcasts daily 'what's on guides' whereby charity organisations are given free airtime. We also have an Events Calendar where you can request to add your local event.

## Music

The Serenity Radio Network plays a variety of music from the past six decades and you can see our output by using our website for more information.

#### The Format

The format is the regulation document Ofcom issue. You can read or download it from the Ofcom website

#### Ofcom Localness Guidelines

Ofcom issue Guidelines defining what 'localness' is for a local radio station. You can read them on the Ofcom website.

# How to complain to Serenity Radio or Ofcom

If you wish to complain about something you heard on Serenity Radio, you should contact the Operations Director, Craig Richardson in the first instance. Your complaint will be fully investigated and swiftly responded to. Please use the contact details above. In the unlikely event that you do not receive a satisfactory response you can then contact Ofcom.

