

# Cookie Policy

1. Introduction
  - 1.1. Our website uses cookies.
  - 1.2. [We will ask you to consent to our use of cookies in accordance with the terms of this policy when you first visit our website. / By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.]
2. Credit
  - 2.1. document was created by Greene & Greene Legal Services Ltd.
3. About cookies
  - 3.1. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
  - 3.2. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
  - 3.3. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.
  - 3.4. Cookies can be used by web servers to identify and track users as they navigate different pages on a website and identify users returning to a website.
4. Our cookies
  - 4.1. We use [only session cookies / only persistent cookies / both session and persistent cookies] on our website.
  - 4.2. The names of the cookies that we use on our website, and the purposes for which they are used, are set out below:
    - 4.2.1. we use cookies on our website to recognise a computer when a user visits the website / track users as they navigate the website / improve the website's usability / analyse the use of the website / administer the website / prevent fraud and improve the security of the website / personalise the website for each user.

Name of cookie	Description
club_e and club_p	A user's email and password if they tick the box to have these details saved for convenience the next time they wish to log in to the club.
club_s	A random session identifier, to identify a user while they are logged in to the club.
seen_int	A flag to record whether a homepage interstitial has been viewed and to prevent it from appearing again.
mySchools	Identifiers for schools set as 'My Schools' in the School Closures tool.
cookie_policy	This will be set once when a user first visits the website, or on you first visit after the banner is enabled. It is checked on subsequent page loads to ensure it does not appear again.

5. Analytics cookies
  - 5.1. We use Google Analytics to analyse the use of our website.
  - 5.2. Our analytics service provider generates statistical and other information about website use by means of cookies.
  - 5.3. The analytics cookies used by our website have the following names: [\_utma, \_utmb, \_utmc and \_utmz]
  - 5.4. The information generated relating to our website is used to create reports about the use of our website.
  - 5.5. Our analytics service provider's privacy policy is available at: [<http://www.google.com/policies/privacy/>].



6. Third party cookies
  - 6.1. Our website also uses third party cookies.
  - 6.2. We publish Google AdSense interest-based advertisements on our website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour on our website and on other websites across the web using the DoubleClick cookie. / We publish Google AdSense advertisements on our website. To determine your interests, Google will track your behaviour on our website and on other websites across the web using the DoubleClick cookie. This behaviour tracking allows Google to tailor the advertisements you see on other websites to reflect your interests (we do not publish interest-based advertisements on this website). You can view, delete or add interest categories associated with your browser by visiting: <http://www.google.com/settings/ads/>. You can also opt out of the AdSense partner network cookie using those settings or using the NAI's (Network Advertising Initiative's) multi-cookie opt-out mechanism at: <http://www.networkadvertising.org/choices/>. However, these opt-out mechanisms themselves use cookies, and if you clear the cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you may wish to consider using the Google browser plug-in available at: <https://www.google.com/settings/ads/plugin>.
7. Blocking cookies
  - 7.1. Most browsers allow you to refuse to accept cookies; for example:
    - 7.1.1. in Internet Explorer (version 10) you can block cookies using the cookie handling override settings available by clicking "Tools", "Internet Options", "Privacy" and then "Advanced";
    - 7.1.2. in Firefox (version 24) you can block all cookies by clicking "Tools", "Options", "Privacy", selecting "Use custom settings for history" from the drop-down menu, and unticking "Accept cookies from sites"; and
    - 7.1.3. in Chrome (version 29), you can block all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings", and then selecting "Block sites from setting any data" under the "Cookies" heading.
  - 7.2. Blocking all cookies will have a negative impact upon the usability of many websites.
8. Deleting cookies
  - 8.1. You can delete cookies already stored on your computer; for example:
    - 8.1.1. in Internet Explorer (version 10), you must manually delete cookie files (you can find instructions for doing so at <http://support.microsoft.com/kb/278835>);
    - 8.1.2. in Firefox (version 24), you can delete cookies by clicking "Tools", "Options" and "Privacy", then selecting "Use custom settings for history", clicking "Show Cookies", and then clicking "Remove All Cookies"; and
    - 8.1.3. In Chrome (version 29), you can delete all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Clear browsing data", and then selecting "Delete cookies and other site and plug-in data" before clicking "Clear browsing data".
  - 8.2. Deleting cookies will have a negative impact on the usability of many websites.
9. Our details
  - 9.1. This website is owned and operated by London Creative(UK) Limited, Under Trading name Serenity Radio.
    - 9.1.1. You can contact us by writing to Head office:  
London Creative(UK) Ltd T/a Serenity Radio, International House, Cromwell Road, London SW7 4EF.

